

# The Simmons GreenTech Fund

Introductory deck - November 2024



# Overview of the GreenTech Fund

Simmons acknowledges that operating a sustainable business is about more than just mitigating its own carbon footprint. A responsible business seeks to have a positive impact in other ways.

In light of this, our environmental sustainability network, the green room, is launching an initiative to leverage our legal expertise to help tackle the climate and biodiversity crisis: **the GreenTech Fund.**

*“ We want to apply our legal skills to help other businesses combat the climate and biodiversity emergency. ”*

simmons  
+  
simmons



The fund will award  
up to four GreenTech start-ups  
**GBP 100,000\* worth of legal support.**

\*or equivalent in local currency

# Eligibility criteria

Eligible start-ups must meet the following criteria:



Have as their purpose the application of new technology to mitigate the climate and/or biodiversity emergency



Have raised external capital to series A or below



Have been accepted onto a recognised accelerator program or referred by an established venture capital investor



*Founded for a sustainability-related purpose, whether that is reducing CO2 emissions or pollution, minimising waste or protecting the world's ecosystems, a GreenTech start-up is defined as an organisation using technology to mitigate, adapt, or reverse the effects human activity has on the environment.*

# Guidelines and Timeline



## 01 Application Process

18 Nov-31 Jan



Eligible start-ups to visit the GreenTech Fund dedicated page on <https://simmons-simmons.com>  
They will be asked to download a **short written description** and to pitch their start-up in a **2-minute video** summarising how they meet the criteria and why their approach is innovative.

## 02 Finalists Notified

10 Feb



Ten finalists will be selected amongst the cohort of the applicants.

## 03 Pitching Phase

24 Feb-7 March



The finalists will be invited to pitch their business to our judging panel composed of Simmons lawyers and CSR experts. The meetings will take place the week of February 14<sup>th</sup> and be either virtual or in person depending on the locations of the start-ups selected.

## 04 Winners announced

20 March



The Fund will award up to four companies with £25,000 (or the equivalent in local currency) of legal support from Simmons to assist in the delivery and growth of their innovative sustainability solutions. The winners will also benefit from the positive media coverage related to the GreenTech Fund and get more visibility.

# About Simmons

*Building the next generation law firm*



**Strong resources** - Founded in London in 1896, Simmons & Simmons is a **multi-specialised law firm** encompassing the whole range of business law. We have approximately **350 Partners** and **2,500 employees** worldwide.



**A global firm at your service wherever you need**

- **21 offices** in Europe, the Middle East and Asia.
- Extensive network of law firms around the world.



**We are leading legal thinkers** - from landmark deals and cases, through online services and knowhow, to new delivery models, we have a track record of innovation. Our specialist expertise, coupled with the collective experience of our large team, provides a fertile environment for creative solutions.



**A responsible partner** - For decades, we have been dedicated to running a sustainable business while also actively engaging in pro bono and community work.



*Our teams have been immersed in the FinTech ecosystem since 2014 – a lifetime by the standards of this rapidly-evolving sector. This means we have extensive knowledge and have been able to establish a network that allows us to support start-up and scale-up businesses beyond the realms of traditional legal advice.*

# Questions?

 Please visit the FAQ section of the website  
or email [greentechfund@simmons-simmons.com](mailto:greentechfund@simmons-simmons.com)

**[simmons-simmons.com](https://www.simmons-simmons.com)**

**STRICTLY PRIVATE AND CONFIDENTIAL**

© Simmons & Simmons LLP and its licensors. All rights asserted and reserved. This document is for general guidance only. It does not contain definitive advice. Simmons & Simmons LLP is a limited liability partnership registered in England & Wales with number OC352713 and with its registered office at CityPoint, One Ropemaker Street, London EC2Y 9SS, United Kingdom. It is authorised and regulated by the Solicitors Regulation Authority and its SRA ID number is 533587. The word "partner" refers to a member of Simmons & Simmons LLP or one of its affiliates, or an employee or consultant with equivalent standing and qualifications. A list of members and other partners together with their professional qualifications is available for inspection at the above address.